

The best way to increase profitability is to make better, more accurate business decisions in real time. It starts with timely accurate Financial Statements. We want you to be in charge of your own numbers; so, we can teach you how to put sound accounting practices into place.

We believe clear goals or a destination needs to be set – this determines the Quality of Life you want.

Then, we help you determine how much income you need to earn in order to support that Quality of Life – and to help you create it. The financial statements then act as a rear-view mirror to show us where you have been. The use of advanced tax strategies and plugging profit leaks become the road map of how you will get there.

Some of our core services include:

Start-up/Conversion \$1,250 – 2,000

This includes a significant amount of advice – including giving you specific strategies we can start putting into place now. Services include:

- Create and explain Dental specific Chart of Accounts in a Quickbooks file;
- Link accounts to Quickbooks file, train as necessary;
- Review the latest Financial Statements you have to see if we can recode some of the expenses to save you more in taxes.

Core Retainer \$750 – 1,500 per month

Each Month or Quarter (depending on frequency chosen) includes:

- Reviewing your QB file, practice numbers, and expense coding for best tax effect;
- Post all journal entries;
- Benchmark to key practice indicators;
- Prepare bank and credit card reconciliations for quality control;
- Payroll tax reconciliation to Quickbooks;
- Create Financial Statements so you always have the same numbers we have!

Semi-Annually \$750

Update personal income tax projection, related planning to assist in:

- Budgeting for taxes due;
- Developing strategies for timing and nature of income and deductions;
- Maximizing deductions;
- Coordination with your cash-flow and business planning.

Annually \$1,800 – 2,500

- Year-end Tax and Goal Planning meeting;
- Annual update and ongoing review of Shareholder salary schedule;
- Cash-flow related planning to help you update your practice goals for the year;
- Preparation of Federal and State income tax returns.

❖ Prices listed are a good faith estimate for your budgeting purposes. A more accurate estimate can be reached after your Personal Financial Advisor reviews what is needed for your practice.