

A close-up photograph of a person's hands in a blue dress shirt. The person is holding a black pen and writing in a white spiral-bound notebook. The notebook is open, and the pages are lined. The background is a blurred office setting with a blue wall.

EEPB P.C.
CPAs & BUSINESS ADVISORS

Business Advisory Services

Knowledge and experience to
help you maximize profits.

A FULL RANGE OF SERVICES FOR THE LIFECYCLE OF YOUR BUSINESS.

BUSINESS ADVISORY SERVICES

EEPB, P.C.'s Business Advisory Services represent the practical application of the firm's knowledge and experience in accounting, valuation, litigation support and business consulting to minimize tax burdens. EEPB's knowledge base and experience is applied in a 360-degree approach to every client, every day, to deliver the very best client service possible.

The practice is a collaborative combination of the firm's years of:

- Practical business solutions – knowing what works
- Money-saving tax expertise – knowing what doesn't work
- Expansive networks of talented professional contacts – knowing who is the best person for the specific job (e.g. banking, legal, insurance, etc.)
- Leaning on the combined years of knowledge and experience of the entire EEPB team
- Leveraging the firm's DFK International/USA worldwide resources
- Managing budgets, time-constraints, relationships, credit ability, idiosyncrasies, economics and more to get the job done

BUSINESS TRANSITION SERVICES

While entrepreneurs are usually quite adept at the day-to-day management needs of running their particular business, many of them, however, have limited experience with the best method of buying or selling what is often their most significant asset. The seasoned professionals at EEPB can be a valuable resource in helping assure that business owners reap the fullest rewards of their investment.

The firm's business transition services practice has a proven track record of serving privately-owned and publicly-held companies, as well as providing individuals with a broad range of such services. Both nationally and internationally, EEPB can help facilitate the sale, purchase or merger of a business.

EEPB's Business Transition Services include:

- Identifying and targeting potential buyers
- Managing the negotiation process
- Minimizing the tax costs while maximizing the tax benefits of the transaction
- Performing due diligence investigations
- Assisting in transaction closings
- Developing financing alternatives
- Performing business valuations on all or part of an enterprise
- Utilizing ESOPs as a transition tool
- Preparing the sales prospectus which showcases the strengths of a business
- Designing and implementing a "5 year" plan to assist in the realization of the maximum reward from a business

BUSINESS VALUATION SERVICES

What is your business worth to you and others? EEPB recognizes the impact that business valuations can have on planning and taxation. Numerous standards of values exist in today's marketplace. Value can be measured in terms of fair market; investment as well as; fair, intrinsic, transactional and synergetic value. An understanding of the differences in these types of value and when each is appropriate is critical to ensuring that clients fully realize their total return in any given situation.

EEPB provides useful and objective value assessments for use in the following situations:

- Mergers and acquisitions
- Buy-sell agreements
- Marital dissolutions
- Dissenting shareholder actions
- Purchase price allocations
- Charitable contributions
- Shareholder buyouts
- Incentive stock options
- Bankruptcy reorganizations
- Estate and gift planning

Mike Easley, a co-founding shareholder of EEPB, is one of a limited group of CPAs who are accredited nationally in both business valuation ("ABV") and Certified Financial Forensics ("CFF") by the American Institute of Certified Public Accountants.

LITIGATION SUPPORT

In the firm's role as consultant or expert witness, the experienced professionals at EEPB are engaged by defendants and plaintiffs and their legal counsel for a variety of litigation support services, including the following:

- Offering testimony as to industry, accounting and taxation standards
- Providing creative solutions in mediation and arbitration situations
- Developing damages in contract disputes, business interruption matters, personal injury cases and other instances of business economic losses, matrimonial dispute resolution and identification of separate and community property, trust and estate accounting and inheritance issues
- Performing business/employee fraud investigations
- Assisting with insurance damage claims, dissident shareholder matters and other shareholder disputes, business valuations including goodwill and other intangibles
- Assisting legal counsel in the deposition of financial witnesses and the structuring of claims for favorable tax treatment
- Serving as court-appointed accountants to generate or maintain accounting records

FORENSIC ACCOUNTING

If you are concerned about financial discrepancies and financial fraud within your organization, you need more than an accountant. You need a certified forensic accountant.

Forensic accounting encompasses both investigative accounting and litigation support services. Forensic accounting is the specialty practice of using accounting, auditing and investigative skills to assist in legal proceedings. It is used by courts as a basis for discussion, debate and ultimately, dispute resolution.

EEPB, P.C., has deep knowledge and technical skills in forensic accounting. Shareholder Mike Easley is Certified in Financial Forensics (CFF) and Larry McCrary is a Certified Forensic Accountant (Cr.FA). With their expertise and a well-trained team in place, EEPB can analyze problems for clients, providing them with detailed reporting that can be used in litigated disputes and other consulting engagements.



EEPB's Forensic Accounting practice specializes in many areas, including:

- Fraud Detection
- Expert Witness Testimony
- Discovery Assistance
- Damage Computations
- Business Interruption
- Breach of Contract
- Personal Injury
- Claims Analysis
- Determination of Compliance
- Shareholder and Partner Disputes
- Mediation and Arbitration
- Matrimonial Disputes
- Professional Negligence

If you decide to pursue legal action, the EEPB Forensic Accounting practice can assist you as expert witnesses to testify about the specifics of the crime and/or financial irregularities uncovered during our forensic accounting investigation.

“EEPB has served me well through all of my company's years of growth and the phases that growth brought.”

Jim Slack

President

Slack & Co. Contracting, Inc.

Houston, Texas

Formed in 1987, by Mike Easley,
Nick Endres, Steve Parkhill and
Melvin “Bo” Brackendorff, EEPB, P.C.
employs more than 70 professionals.
Understanding and meeting the needs
of businesses and individuals, ranging
from beginning entrepreneurs to
multimillion-dollar conglomerates is
the ongoing commitment of the firm.

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